

# PACIFIC NORTHWEST BALLET

PETER BOAL, ARTISTIC DIRECTOR

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## **WE'RE TEENY WITH THE KIDS! Pacific Northwest Ballet Honored With Three Teen Tix Teeny Awards!**

**Seattle, WA** – Since the inception of Seattle Center's **Teen Tix**, Pacific Northwest Ballet has been a proud and passionate participant of the city-run arts access program for teenagers. PNB recently learned that the love is mutual, as Teen Tix announced the winners of its second annual Teeny Awards. Notified by a singing telegram performed live by the Teeny Awards Delivery Squad, PNB was thrilled and honored to receive three Teenies for the 2009-2010 season:

- **Best Selling Show of 2009 - 2010:** *Roméo et Juliette*
- **Best Dance Performance of 2009 - 2010:** *3 by Dove*
- **Favorite Organization Overall (large):** Pacific Northwest Ballet

Now in its sixth year of operation, Teen Tix provides Seattle area teenagers, ages 13 to 19, with access to 37 arts organizations in an effort to engage young people in Seattle's vibrant cultural scene. Teen Tix membership enables teenagers to purchase day-of-show tickets to music, dance, theatre and arts events for only \$5.

The Teeny Awards were created last year as an initiative that aims to empower young audiences, honor youth-friendly programming choices, and acknowledge organizations where young audience members feel particularly valued and welcomed. The Teeny Awards are given by Teen Tix's Steering Committee based on Teen Tix members voting in 20 categories.

The news of PNB's three Teeny Awards could not have made the ballet staff any happier.

"Teen Tix is one of our favorite audience development programs," said Peter Boal, PNB's artistic director. "We welcome these kids at our box office window, and then we give them a performance experience that helps to redefine their perceptions of ballet and big arts institutions. Our Teen Tix audience members add a palpable excitement to the audience buzz."

"Teen Tix is a great initiative for the youth of the Seattle area, enabling them to see all kinds of performing arts in many different venues," said John Tangeman, PNB's manager of audience services. "It is a true pleasure for PNB to be a part of this important program and to be able to give Teen Tix participants something they might otherwise not be inclined to see. We love seeing their eager faces lining up at the box office before our performances!"

"Ditto, what they said! We *love* Teen Tix," chimed in Ellen Walker, PNB's director of marketing and communications.

For more information on how to join Teen Tix or to view a list of participating organizations, visit Seattle Center's Teen Tix webpage at [www.seattlecenter.com/teentix](http://www.seattlecenter.com/teentix).

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