

# PACIFIC NORTHWEST BALLET

PETER BOAL, ARTISTIC DIRECTOR

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## *Cinderella*

### **Lunch is a Ball!**

Prince Charming may be just a scratch away at  
PACIFIC NORTHWEST BALLET and PACIFIC PLACE

SEATTLE, WA – Lunch is a ball! And you must eat, so why not dine and win? Pacific Northwest Ballet and Pacific Place, downtown Seattle's premiere shopping, dining and entertainment center, have joined forces to create an offer you can't refuse. From January 24 through February 11, lunch-time diners at five participating Pacific Place restaurants will receive special scratch tickets with their bill, good for future dining discounts, Pacific Place gift cards, or possibly tickets to PNB's special Valentine's Eve performance of *Cinderella*. It's a meal deal fit for a prince (and princess!)

#### **Prize Info:**

- Scratch tickets (one per person) are distributed to lunch diners between 11:00 am and 2:00 pm every weekday (Monday through Friday) from January 24 through February 11, 2011, at participating Pacific Place restaurants.
- Fifteen lucky winners will receive a pair of tickets to the special Valentine's Eve performance of *Cinderella* on Sunday, February 13, 2011, at 6:30 pm. They'll also receive a beautiful PNB poster.
- Sixty lucky scratchers will receive Pacific Place gift cards of values ranging from \$10 to \$250!
- Winners must redeem prizes at the Pacific Place Concierge Desk on Level 1 by February 11, 2011.
- Every scratch ticket will offer dining discounts to participating Pacific Place restaurants. Offers are valid through, April 30, 2011. They cannot be combined with any other offer.

Participating Pacific Place restaurants include:

- Gordon Biersch Brewery Restaurant
- Johnny Rockets
- Mexico Cantina y Cocina
- Pike Place Chowder
- Thai Ginger

***BUT WAIT, THERE'S MORE!*** Pacific Place shoppers can also visit the Concierge Desk on Level 1 with

\$100 in same-day receipts from Pacific Place and receive one free ticket to *Cinderella*, plus a 20% discount on additional tickets! (Limit one free ticket per person.)

Pacific Northwest Ballet's acclaimed production of *Cinderella* runs February 4-13 at McCaw Hall, 321 Mercer Street at Seattle Center. Showtimes are 7:30 pm February 4-5 and 10-12, with 2:00 pm matinees on February 5 and 12, 1:00 pm matinees on February 6 and 13, and a special added Valentine's Eve performance at 6:30 pm on February 13. (Please note that all matinee performances of *Cinderella* are special Dress-Up Matinees for princes and princesses of all ages. Arrive early for special matinee festivities including crafts and dance classes.) Tickets may be purchased by calling the PNB Box Office at 206.441.2424, online at [pnb.org](http://pnb.org), or in person at the PNB Box Office at 301 Mercer St.

Pacific Northwest Ballet's production of *Cinderella* is made possible in part by Media Sponsor KOMO 4, Supporting Sponsor Dilettante Chocolates, Community Partner Perkins Coie, and Promotional Partner Freixenet. Pacific Northwest Ballet's 2010-2011 Season is proudly sponsored by Microsoft Corporation. Additional season support is provided by Artsfund, National Endowment for the Arts, PONCHO, Seattle Office of Arts & Cultural Affairs, 4Culture - King County Lodging Tax, the Wallace Foundation, Washington State Arts Commission, and William Randolph Hearst Foundation.

Pacific Place features 50 shops, restaurants and an 11-screen movie theatre at Sixth Avenue and Pine Street in downtown Seattle. Parking beneath Pacific Place is abundant, well-lighted and secure. For more information, call 206.405.2655, visit [pacificplaceseattle.com](http://pacificplaceseattle.com), find Pacific Place Seattle on Facebook and follow on Twitter @Pacific\_Place.

**THE FINE PRINT** (Contest rules and regulations): No purchase necessary. One scratch ticket per person, per day. Receive scratch tickets by visiting participating Pacific Place restaurants between 11:00 am and 2:00 pm every weekday (Monday thru Friday) from January 24 through February 11, 2011. For a complete list of participating restaurants, visit [pacificplaceseattle.com](http://pacificplaceseattle.com) or [pnb.org](http://pnb.org). Odds of winning depend on number of visits. Winners need to redeem prizes by February 11, 2011. You must be 18 years or older with a valid proof of ID to win. Employees of Pacific Place, its stores and their families are not eligible to win. Bonus winners can receive one of 15 pairs of tickets to the performance of Pacific Northwest Ballet's *Cinderella* on Sunday, February 13, 2011 at 6:30 pm and a *Cinderella* poster; or one of 60 Pacific Place promo gift cards totaling \$3,000: four \$250 promo gift cards; eight \$100 promo gift cards; twelve \$50 promo gift cards; sixteen \$25 promo gift cards; twenty \$10 promo gift cards. No prize substitutions. Some restrictions apply. Cannot be redeemed for cash. Pacific Place reserves the right to change the Official Rules at any time. All taxes, fees, gratuities and surcharges are the sole responsibility of the prize winner. Failure to fully comply with any of these Official Rules may result in forfeiture of the prize. Pacific Place reserves the right at its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion; to be acting in violation of the Official Rules; or to be acting in an unsportsmanlike or disruptive manner. Void where prohibited by law. All decisions of Pacific Place contest officials will be final.

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#### **Publicity Contacts**

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