

PACIFIC
NORTHWEST
BALLET

Peter Boal
Artistic Director

Media Contact:

Gary Tucker
(206) 441-2426
gtucker@pnb.org

July 2, 2008

Life Beyond Ballet

The First Press Release in an Ongoing Series Sporadically Spotighting the Outside Endeavors of Members of the Pacific Northwest Ballet Family.

Seattle, WA — What do Pacific Northwest Ballet's dancers do when they're not dancing? Do the workers in PNB's Costume Shop sew tutus in their spare time? Is there life...beyond ballet?

As a matter of fact, there is. So PNB would like to take a moment now and then to spotlight and salute those of us who do more than rest and recuperate during that elusive "spare time" away from work. As the first in what we hope will be a sporadic series, we celebrate the art show opening of costumer/photographer Pauline Smith, and the launch of the new fragrance line by performer/perfumer Jordan Pacitti

"Mexico.Portugal.Spain"

Photo Exhibition by Pauline Smith
July 3 through August 6
Zeitgeist Coffee
171 S. Jackson Street – Seattle, WA 98104

Smith has worked as a First Hand in the PNB Costume Shop for the past 17 years.

"In the past eight years I have taken my Holga camera to France, Greece, Hong Kong, Italy, Macau, Mexico, Portugal, Spain, Turkey, Salt Spring Island (British Columbia) and the East Coast," says Smith, in her artist's statement. "I use the Holga for its inherent dream-like quality. When I create an image I look for angles/curves, asymmetry/symmetry, light/shadow and texture. I look to find the familiar in a place I have never been. I look to capture a missed moment. I look for stillness."

Fragrance Launch

Jordan Samuel™ Fragrances by Jordan Pacitti
Polite Society
1924 First Avenue – Seattle, WA 98101

Pacitti joined Pacific Northwest Ballet as an apprentice in 1999 and was promoted to corps de ballet in 2000.

"The ability to create from an endless universe of possibilities and combinations has always challenged me," says Pacitti on the website for his fragrances. "As an extension of my professional dance career, I have been driven to capture the intensity of unique scents with the power to evoke emotions and to deepen our experiences as if it were a new season or a new beginning. I have been blessed many times over to have been able to travel the world and experience the sights, sounds and unique scents of so many areas. Having spent time studying fragrances in the Provence area of France, I now enjoy the mixing and matching of endless combinations of scents that match the excitement and passion of a new beginning. What I have learned from dance is that we

experience life through our senses, so to me, it seems only natural to take fragrance and create something so personal and sensory as a perfume.”

#

PNB Publicity Contact

Gary Tucker, Media Relations Manager

Tel: 206-441-2426/Fax: 206-441-2440

E-mail: gtucker@pnb.org/Website: www.pnb.org

About Pacific Northwest Ballet

Pacific Northwest Ballet, one of the largest and most highly regarded ballet companies in the United States, was founded in 1972. Under the leadership of artistic director Peter Boal, PNB presents more than 100 performances each year of full-length and mixed repertory ballets at Marion Oliver McCaw Hall and on tour. The Company has toured to Europe, Australia, Taiwan, Hong Kong, Canada and throughout the United States, with celebrated appearances at Jacob's Pillow and in New York City and Washington, DC.

Founded in 1974, Pacific Northwest Ballet School, under the direction of Francia Russell since 1977 and now under Mr. Boal's direction, is nationally recognized as setting the standard for ballet training and offers a complete professional curriculum to over 950 students. The School also provides comprehensive dance and fitness education to the greater Seattle area and reaches over 10,000 adults and children each year through DanceChance, Discover Dance, PNBConditioning and other outreach programs and activities.

PACIFIC NORTHWEST BALLET

301 MERCER STREET SEATTLE, WA 98109 206.441.9411 FAX: 206.441.2440 www.pnb.org